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爱德华是传媒和知识产权团队合伙人，为客户提供与传媒和知识产权有关的仲裁、诉讼和非诉讼法律服务。处理电视视频产品收购、分销、供应过程中的相关法律问题。负责专利（特别是机械专利）、商标、工业设计、实用新型、商业秘密、版权等知识产权诉讼业务。

他主办了一系列涉及体育产业和体育专业人士的案件，包括制裁和行政诉讼，明星转会，体育赞助协议、在线体育赌博市场以及与广告、促销和媒体有关的案件。

此外，爱德华与律所的竞争与反垄断-消费者保护法-销售法团队一起为客户提供与销售网络创建相关的法律服务，包括起草许可协议、特许经营协议、特许经营总店协议、选择性分销合同、供应商分销商合同。

爱德华，33岁，毕业于巴黎十大，2000年取得巴黎律师执业资格。2001年获得法国格勒诺布尔二大知识产权、工业合同、新技术专业硕士学位。2003年获得美国新罕布什尔大学法学院法学硕士学位。

Edouard Bloch, Partner, Wilhelm Associates, Paris France

Edouard works within the Communication and Intellectual Property practice group, advising clients and providing arbitration and litigation services in connection with the distribution of audiovisual offers (acquisition of rights, distribution of channels and offers, specific regulations) and with the infringement of industrial and intellectual property rights (patents - specifically mechanical patents - trademarks, designs and models, copyright).

He also handles a range of cases involving the sports industry and sports professionals (disciplinary and administrative procedures, transfer of sports professionals, sponsoring agreements, and on-line sports gambling market) as well as cases involving advertisement, promotion of sales and press issues.

In addition, **Edouard** works with our Competition & Antitrust - Consumer Law -Distribution Law practice group on cases involving the creation of distribution networks (license agreements, franchise agreements, master franchise agreements, selective distribution contracts and supplier-distributor contracts).

Edouard, 33 years old, holds a DESS postgraduate diploma in Intellectual Property, Industrial Contracts and New Technologies, (Grenoble II – 2001) and a LLM in Intellectual Property, (Pierce Law Center, UNH, 2003).